

J&L Communications

CEO/Founder: Jennifer Compton
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Phone: 615-969-4737

Our story

J&L Communications is a B2B marketing and communications consultancy. We partner with communicators and marketing executives to help them do their jobs better with our agile approach and deep expertise. We develop and execute impactful campaigns that see the light of day.

We are a small business with big business experience and a global reach. We have decades of experience working in house at large organizations and within global agencies. Our clients range from Fortune 500 companies to start-ups, spanning professional services, financial services, technology and healthcare. J&L Communications is a New York State and WBENC-certified Women Owned Business founded in 2013.

Our team partners with you to develop the right strategy

Everything we do starts with your specific business challenges. We integrate into your team, listen to your needs and work alongside you to strategize and execute marketing campaigns, build better communications practices and provide agile counsel and insight as your market evolves.

We are agile

We provide the services and counsel you need to develop and deliver better marketing and communications programs and processes. Our team of flexible, and digital-first experts cross industries and have deep skillsets in their respective fields. We also understand business doesn't always run 9-5, campaigns shift in a changing world. With us, you can expect fast, seamless access to our expertise and quick strategic thinking. No fuss. No waiting. Just the right people at the right time

We have a proven track record of helping organizations successfully reach and engage audiences around the business-critical issues of **diversity, equity and inclusion**. And as a minority-owned company ourselves, we're perfectly placed to ensure every communications program we develop in this area is authentic, relevant and effective. **Whether it's smart strategic counsel, world-class delivery or both, our work creates a lasting impact for your business.**

The value we bring

We...

- Act as an **extension of your team**
- Tap into the **senior experts you need**, when you need them
- Put **people first**: we care for our clients, what keeps you up, keeps us up
- Deliver **quality, affordable, and actionable** creative work
- Minimize overhead
- Are **agile and adapt** to your challenges and priorities
- Make you **look good**

People are increasingly looking to buy from and work for organizations that share their values around diversity, inclusion and social justice.

J&L Communications is certified by The Women's Business Enterprise National Council (WBENC) the most widely recognized and respected certification for women-owned businesses in the U.S.

You and your clients, benefit from the heightened levels of innovation and competition found among smaller businesses like us and gain first-mover advantage on cutting-edge technologies. And, crucially, it helps you and your clients boost resiliency and agility in the face of disruption, a key competitive advantage in today's unpredictable world.

In addition to J&L being certified by New York State and WBENC, CEO Jennifer Compton serves on the Fundraising and Marketing Development Committee for The Campaign Against Hunger and is an Enterprising Women Advisory Board Member



We are diverse thinkers

Our diverse team of marketing communications practitioners spans time zones and operates with a global mindset. J&L Communications intentionally built an international team across several countries and continents, creating a pool of diverse thinking. With 30% minorities across the globe, diversity is one of our greatest strengths, and together the nearly 50 of us join forces daily to uphold our shared commitment to mutual respect in everything we do. The more different communities we work across, the more different points of view we have and the greater the sum of our parts as a business; professionally, creatively, culturally, socially and ethically. As a women owned business and a diverse supplier we understand the importance of working with the right teams to reach the right audiences.

At J&L there is an environment of inclusion and belonging. We engage all team members, encourage and create a safe space for discussions, focus on listening and offer real choices and opportunities.

We promote D&I within our organization

- We make diversity hiring an integral part of our overall business identity.
- We use inclusive language in our job postings, and our company communications.
- We focus on non-traditional candidates when hiring. We aren't just looking at job candidates from elite universities or who come with referrals from trusted colleagues, friends, and family members.
- We work with a network of partners, some in lower to middle income countries giving them a chance to scale their business with us and reach their full potential and gain more opportunities.
- We are helping guide Fortune 500 companies on how to communicate both internally and externally about their Supplier Diversity programs and the impact they make. As a small, women owned business, we sit on both sides of the fence creating our own culture and working to help big companies change and improve their culture.

How we work



01

Audience

02

Objectives

03

Strategy

- Messaging
- Content

04

Tactics,
tools and
technology

- Channels
- Deliverables
- Measurement

05

Putting it
all together

- Campaign
architecture

Creative

Solutions to today's challenges

- Digital Transformation
- Data & Security
- Financial Performance & Automation
- Core Business Optimization

Growth and positive change ahead in 2022

digital optics and Metaverse

The Demise of the Square Screen

Driving meaningful, sustainable change in healthcare and creating a brighter future

How can you turn today's limitations into tomorrow's breakthroughs?

Now is the time to go beyond our own organizations, to build alliances which deliver on our shared opportunities.

The better the question, the better the answer. The better the world works.

EMPATHY MATTERS.

Our 50% of healthcare services before and after COVID-19

- Efficiency
- Creativity
- Innovation
- Company revenue

86-87% growth

EY's Liz Mann: Five Things Every Business Needs To Know About Storing and Protecting Their Customers' Information

LAUNCH

Diversification and Growth

Creating better patient experiences

Transition to Health 2.0

Our Values

- 01 Meet the need
- 02 Serve intelligently
- 03 Step in and step up

Engaging with the media

Media preparation discussion

February 2022

Our long-standing commitment to Diversity, Equity and Inclusiveness is evolving and progressing

Diversity We think of diversity as a broad range of differences... **Equity** We recognize that everyone has different needs... **Inclusiveness** Inclusiveness is where everyone experiences a sense of belonging...

Santander

Helped more than 37,000 people to purchase

£745,244 raised for Alzheimer's Society and Alzheimer's Society

Ranked No.1 for business and corporate banking customer NPS

5 pillars graphics

Modules library

Assets library

Using the flexible grid

Education

Helping you succeed in the digital evolution of Higher Ed IT

Today's students require the right tools to support remote and hybrid learning. CDW and Apple have partnered to make access to the latest educational technology—and better student experiences—a reality.

TEST APPLE SILICON M1 DEVICES WITH CDW

CDW EDUCATION AND APPLE: A STRONG PARTNER

CDW and CDW SHARED COMMITMENT

CDW's Business Diversity Program

2021 ECONOMIC IMPACT REPORT

bluetree

bluetree Data Challenge

LOCAL APPROACH, GLOBAL IMPACT

CDW Canada in 2020

CDW CWK in 2020

CDW PEOPLE MAKE IT

bluetree

bluetree Data Challenge

How do you protect biodiversity with the click of a button?

Life in its various forms - plants, trees, fungi, bugs, birds, animals and frogs - form biodiversity.

xantura

We're a technology company that's all about people

EQUITABLE

10 timeless Investing Principles

When times are good, it's tempting to throw caution to the wind.

How do you protect biodiversity with the click of a button?

Build models to locate frogs using satellite imagery and complementary geospatial data.

Make a difference

xantura

Founded in 2008, Xantura is a leading provider of data sharing and advanced analytics to the public sector.

But we didn't start with the technology. We started with what needed to change in social care: agencies not collaborating to identify and support the people most in need.

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Win cash prizes and mentoring from experts!

Find out more

Challenges.com

How we work: Creative

Infographics and visual representation of the campaign

Creative solutions

- Infographics
- Data visualization

CUNY THE CITY UNIVERSITY OF NEW YORK

As CUNY is one of the country's most diverse public higher education institutions, we are accelerating our efforts alongside CDW to inspire more people of color, women, and service-disabled veterans to directly participate in our vibrant University community and help make CUNY an even more inclusive institution.

Dr. William Choi
Director Impact Programs, CUNY

25 Campuses, NYC, Largest Urban University

275k Degree-Seeking Students + 20,000 Employees

300+ Buildings

80%+ Students Stay in New York

HIGHER-EDUCATION FOCUS

CUNY First Application Mgmt
Projected **\$8M** spend with: Black-owned, Women-owned, and service-Disabled owned businesses

Cyber Security Analysis
Projected **\$87k** spend with: Women-owned businesses

Educational Advisory Board
Predictive Analytical Software
Projected **\$2.2M** spend with: Black-owned and women-owned businesses

Rewards

2 million fun and important rewards points were bid and 596 rewards were won by 550 girls.

Work experience with a female EY leader was the most popular important reward.

... and girls donated 370,000 lasting rewards points to charities where Girls who code and AI for good were the causes that girls cared most about.

In FY 20, EY EMEA expertise had an exponential impact on communities:

Business clinics held in Italy, Ireland and South Africa supported over 80 impact enterprises, who will go to impact more than 400,000 lives

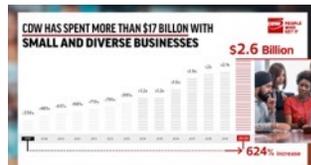
10,000 students Across five regions learnt about entrepreneurship through EY's Junior Achievement (JA) sessions

Global immersive projects with 30 impact enterprises, touched almost 1 million lives

More than 1,800 EY people participated in India's student mentoring program

EY people in the Nordics supported Engineers Without Borders, using recycled plastic to provide hundreds of thousands of refugees with extra winter protection.

Female students from 9 EMEA countries participated in a virtual, EY-led course piloted in Belgium to grow their skills and potential.



SPOTLIGHT ON: MINORITY-OWNED BUSINESSES, MBE.

By facilitating greater spending with Minority-owned partners, we're helping address racial injustice and create equal economic opportunities for underrepresented and underutilized segments of society.

CDW.com

\$542.7 Million spent with minority-owned businesses in 2020

2,697 Jobs created at minority-owned businesses

\$217.5 Million Wages supported at minority-owned businesses

EMPATHY MATTERS.

A new survey by EY reveals that it takes more than salary and benefits to retain the best and brightest.

Over 80% of the people surveyed believe that mutual empathy between leaders and employees increases:

1. Efficiency
2. Creativity
3. Innovation
4. Company revenue

86-87% agreed

- Open and transparent: 41% agreed
- Fair and follows through on action: 37% agreed
- Trusted to handle difficult conversations: 34% agreed
- Encourages others to share their opinions: 86% agreed

Employees describe an empathetic leader as someone who is:

It's how you treat your people that counts.



CDW'S DIRECT ECONOMIC IMPACT AT SMALL AND DIVERSE SUPPLIERS IN 2020

CDW TOTAL PURCHASES \$2.6 B
Total CDW purchases from small and diverse businesses

TOTAL JOBS SUPPORTED 11,739
Jobs supported at US small and diverse businesses

TOTAL WAGES SUPPORTED \$937 M
Wages and benefits earned through CDW, US small and diverse businesses

76 Business owners

17 Communities focused on diversity

6 Small and diverse owned conferences focused on diversity

CDW'S DIRECT ECONOMIC IMPACT AT SMALL AND DIVERSE SUPPLIERS IN 2020

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Wages and benefits earned through CDW, US small and diverse businesses

CDW.com

How we work: Creative

Better Questions



Does tomorrow's business depend on the technology inside or the people outside?

How today's CIO can help enable a successful digital transformation.

Reframe your future | ey.com/reframeyourfuture

■ ■ ■
The better the question.
The better the answer.
The better the world works.



Does tomorrow's business depend on the technology inside or the people outside?

How today's CIO can help enable a successful digital transformation.

Reframe your future | ey.com/reframeyourfuture

■ ■ ■
The better the question.
The better the answer.
The better the world works.



What comes first for a digital transformation, the right skillset or mindset?

How today's CIO can help enable a successful digital transformation.

Reframe your future | ey.com/reframeyourfuture

■ ■ ■
The better the question.
The better the answer.
The better the world works.

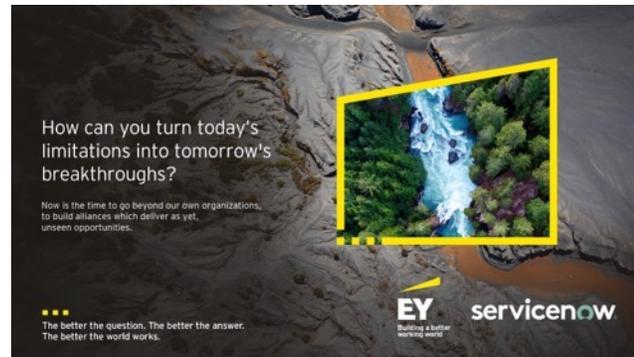


Does your technology lead or follow your strategy?

How today's CIO can help enable a successful digital transformation.

Reframe your future | ey.com/reframeyourfuture

■ ■ ■
The better the question.
The better the answer.
The better the world works.



How can you turn today's limitations into tomorrow's breakthroughs?

Now is the time to go beyond our own organizations, to build alliances which deliver as yet, unseen opportunities.

■ ■ ■
The better the question. The better the answer.
The better the world works.



servicenow



Are your organization's steps leading to an intelligent tax function?

■ ■ ■
The better the question. The better the answer.
The better the world works.



How we work: Creative and content

Video, webcasts & webinars

EY 1,231,301 followers

The Sarbanes-Oxley Act provides a robust framework for:

- Deterring corporate fraud
- Increasing transparency
- Promoting accurate financial reporting

As the next generation enters the profession, it's important they understand how auditors operate within this framework to drive trust in the capital markets.

<https://go.ey.com/3x7KJ7s>

Marcela Donadio



Quantis brand refresh launch [video](#)



Teaser and trailer: 00:43

MEDIA CENTER / PRESS KITS /

DISCUSSING FUTURE TRENDS IN ELECTRONICS AT CES 2022

We are excited to return to the Consumer Electronics Show (CES), January 5-8, 2022 in Las Vegas.

SHARE

[Tech Talk videos](#) for Merck

Bluetree

Part II of our interoperability series:

The future of population health and the role of interoperability in the delivery of patient care

- Jeff Wajda
UC Davis Health
- Chirag Patel
Wellstar Health System
- Steven Peskin
Horizon BlueCross BlueShield New Jersey

Webinar highlights reel: 01:04

How we work: Creating awareness

Social audits and training

As we identify the right people, we conduct audits of their digital presence and then tailor and run a training program. This can be one-to-one, one-to-many and include profile and content support as required.

LINKEDIN AUDIT AMY GENNARINI



Check for an EY header

YOUR LINKEDIN RECOMMENDATIONS

- ✓ Add an EY approved header to your profile – found in The Branding Zone
- ✓ Personalize your link to [linkedin.com/in/AmyGennarini](https://www.linkedin.com/in/AmyGennarini) or similar, based on your preference and availability
- ✓ Review your About section. Ensure your most important points in are the first 30 words. Rewrite in first person
- ✓ Add three bullets to your current and previous roles on what you did and the value you added
- ✓ Add logos to your Capital Partners role and education if available
- ✓ Look at increasing your activity on LinkedIn, especially creating your own posts rather than liking those of others
- ✓ Commenting is more powerful on LinkedIn than sharing, so if you can, leave a comment instead of sharing or liking
- ✓ Follow hashtags relevant to you to help you discover content you'd like to engage with
- ✓ Consider removing the Skills & Endorsements section. At your level they are less relevant
- ✓ Do you have any additional languages, publications, other certifications or patents you want to share? If so, consider adding these as new sections.

ACTIVITY AND PROFILE STATS

500+ Connections
Last post – 1 year ago
Post likes - 42
Post comments - 2
Articles - none
Recent likes - 0
Recent comments - 0
Recent shares - 0

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LINKEDIN AUDIT OLUSEGUN OGUNNAIKE



Check for an EY header

YOUR LINKEDIN RECOMMENDATIONS

- ✓ Personalize your link to [linkedin.com/in/OlusegunOgunnaike](https://www.linkedin.com/in/OlusegunOgunnaike) or similar, based on your preference and availability
- ✓ Review your About section. It's short – are you saying everything you need to? Ensure your most important points in are the first 30 words
- ✓ Think about adding a Featured section, with links to articles, interviews or other important items which showcase you
- ✓ Add three bullets to your current and previous roles on what you did and the value you added
- ✓ Add logos to your Capital Partners role and education if available
- ✓ Look at increasing your activity on LinkedIn, especially creating your own posts rather than liking those of others
- ✓ Commenting is more powerful on LinkedIn than sharing, so if you can, leave a comment instead of sharing or liking
- ✓ Follow hashtags relevant to you to help you discover content you'd like to engage with
- ✓ Consider removing the Skills & Endorsements section. At your level they are less relevant
- ✓ Do you have any additional languages, publications, other certifications or patents you want to share? If so, consider adding these as new sections.

ACTIVITY AND PROFILE STATS

500+ Connections
Last post – 5 months ago
Post likes - 2
Post comments - 0
Articles - none
Recent likes - 7
Recent comments - 0
Recent shares - 0

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LINKEDIN AUDIT MICHELLE UWASOMBA



Check for an EY header

YOUR LINKEDIN RECOMMENDATIONS

- ✓ Add an EY approved header to your profile – they are in The Branding Zone
- ✓ Personalize your link to [linkedin.com/in/MichelleUwasomba](https://www.linkedin.com/in/MichelleUwasomba) or similar, based on your preference and availability
- ✓ Review your About section. Ensure your most important points in are the first 30 words
- ✓ Think about adding a Featured section, with links to articles, interviews or other important items which showcase you
- ✓ Add three bullets to your current and previous roles on what you did and the value you added
- ✓ Add logos to your Capital Partners role and education if available
- ✓ Look at increasing your activity on LinkedIn, especially creating your own posts rather than sharing others
- ✓ Commenting is more powerful on LinkedIn than sharing, so if you can, leave a comment instead of sharing or liking
- ✓ Follow hashtags relevant to you to help you discover content you'd like to engage with
- ✓ Consider removing the Skills & Endorsements section. At your level they are less relevant
- ✓ Do you have any additional languages, publications, other certifications or patents you want to share? If so, consider adding these as new sections.

ACTIVITY AND PROFILE STATS

500+ Connections
Last post – 3 weeks ago
Post likes - 5
Post comments - 0
Articles - none
Recent likes - 9
Recent comments - 1
Recent shares - 0

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LINKEDIN AUDIT STEVEN BEATTIE



Check for an EY header

YOUR LINKEDIN RECOMMENDATIONS

- ✓ Personalize your link to [linkedin.com/in/StevenBeattie](https://www.linkedin.com/in/StevenBeattie) or similar, based on your preference and availability
- ✓ Check your Summary in your About section. Ensure all your most important points are in the first 30 words and rewrite in first person
- ✓ Think about adding a Featured section, with links to articles, interviews or other important items which showcase you
- ✓ Rewrite your experience section to be in first person
- ✓ Enhance your Volunteer experiences by adding down the generic information, making it more personal and removing the 'Text'
- ✓ Consider posting more regularly. Remember commenting is more powerful on LinkedIn than sharing, so if you can, leave a comment instead of sharing or liking
- ✓ Follow hashtags relevant to you to help you discover content you'd like to engage with
- ✓ Consider removing the Skills & Endorsements section. At your level they are less relevant
- ✓ Do you have any publications, languages, other certifications or patents you want to share? If so, consider adding these as accomplishments.

ACTIVITY AND PROFILE STATS

500+ Connections
Last post – 1 week ago
Post likes - 66
Post comments - 2
Articles - 1 in 2018
Recent likes - 4
Recent comments - 0
Recent shares - 0

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LinkedIn immersion

EY Americas Consulting Risk




Delivering industry knowledge and staying connected

Leaders should be part of conversations relevant to your industry and geography because...

92% of B2B buyers are willing to engage with a professional who is a known industry thought leader, a reputation established by consistency posting thoughtful, relevant content on social media.

In this COVID world, virtual alternatives have replaced in-person engagements. With captive audiences online and utilizing social channels like never before, LinkedIn is a great way to bring your subject matter expertise to a broad audience.

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Facilitators Jennifer Compton | Rob Henderson

Current role
Partners in J&L Communications
Full-service marketing agency in New York and London comprised of EY alumni and beyond

Background
15+ years in PR and integrated marketing agencies
Etc. 24 years

- PR
- Digital marketing
- Social media
- Brand, marketing and communications

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Today

I: Optimizing your LinkedIn profile
II: Creating content and your community
III: Content planning for you

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Goals

1. Increase awareness of both EY people and EY as an organization
2. Establish EY people as experts and Thought Leaders (because you are!)

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How we work: Creating awareness through content

Social for leadership

We research, write and post for several executives across a number of industries to raise their profile and secure them as a thought leader in their industry. We also strategize on key themes and topics for longer-form posts.



Steve Payne 2nd
EY Americas Deputy Managing Principal
Talks about #leadership, #betterworkingworld, #leadingwithempathy, and #transformationalrealized
New York City Metropolitan Area · [Contact info](#)
5,459 followers · 500+ connections
29 mutual connections: Paul Barsch, Gautam Rao, and 24 others
[+ Follow](#) [Message](#) [More](#)

Highlights
You both worked at EY
Steve worked at EY after you started

About
As the Americas Deputy Managing Principal, I oversee the strategy execution and operations for the EY Americas geographic area, which represents 8,000 professionals in member firms in 31 countries with annual revenue of \$21.2 billion. ...see more

Featured
Link · 7mo
4 Reasons Why Empathy is the
Link · 7mo
How to find the right balance of empathy as a leader
Published · 9mo
You've taken on a new leadership role in a complete...

Greg Sarafin 1st
Principal, Global Alliance and Ecosystem Leader at EY
Talks about #alliances, #ecosystems, #innovation, #transformation, and #betterworkingworld
New York, New York, United States · [Contact info](#)
8,183 followers · 500+ connections
619 mutual connections: Misoos Pak, Gil Foner, and 617 others
[Message](#) [More](#)

Highlights
You both work at EY
Greg started at EY 5 years and 3 months before you did
The CEO Imperative: How mastering ecosystems transforms performance
Greg is attending this event

About
As a Principal at EY and the Global Alliance and Ecosystem Leader, I oversee the continuous evolution of EY's strategy of selecting, engaging with, and creating value from our ecosystem partners. I manage a global EY team that provides the core enablement for such relationships, including business development, relationship management, financial management and reporting. I also have direct oversight for three of our large ...see more

Activity
6,183 followers
Greg Sarafin posted this · 5d
In this time of seemingly continual change, our alliance partner, [Procter & Gamble](#), offers a masterclass in how a culture of continuous improvement helps strengthen supply chains to prepare for any event ...show more
[How to build supply chains that balance efficiency with resiliency](#)
ey.com · 1 min read

Marcelo Bartholo 2nd
Americas Deputy Vice Chair - Consulting
Talks about #consulting, #diversityandinclusion, and #businesstransformation
Greater Philadelphia · [Contact info](#)
3,443 followers · 500+ connections
8 mutual connections: Paul Barsch, Samir Jalpat, and 6 others
[+ Follow](#) [More](#)

Highlights
You both worked at EY
You both worked at EY from November 2009 to January 2017

About
As the Americas Deputy Vice Chair for Consulting, I support all strategic and operational aspects of our Consulting business in the Americas, the largest Area for the firm with more than 23,000 consultants. In Consulting, we are building a better working world by transforming businesses through the power of Human@Center, Technology@Speed and Innovation@Scale. ...see more

Activity
3,443 followers
Marcelo Bartholo posted this · 3d
What will it take to build a better defense against evolving cyber threats? Chuck Seentz, EY Americas Assurance Cybersecurity Leader, discusses the risks and implications of attacks and how establishing protocols ...show more
[Cybersecurity: staying vigilant through prevention, oversight and governance](#)
ey.com · 3 min read

Kristin Malek 2nd
Global Director of Business Diversity | Sustainability Leader | Advocate | Influencer | Supply Chain Architect | Supplier Diversity Leader
Greater Chicago Area · [Contact info](#)
500+ connections
2 mutual connections: Nikki Barua and Jennifer Compton
[Connect](#) [Message](#) [More](#)

Providing services
Leadership Development, Career Development Coaching, Public Speaking, and Diversity & Inclusion
[See all details](#)

The Power of Supplier Diversity as an Economic Multiplier

Published on October 26, 2021



Kristin Malek
Global Director of Business Diversity | Sustainability Leader | Advocate | Influencer | Supply Chain Architect | Supplier Diversity Leader
2 articles [+ Follow](#)

The Power of Supplier Diversity as an Economic Multiplier

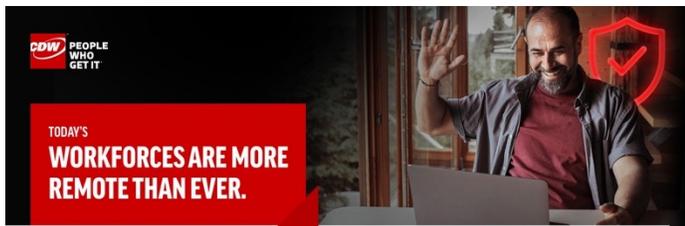
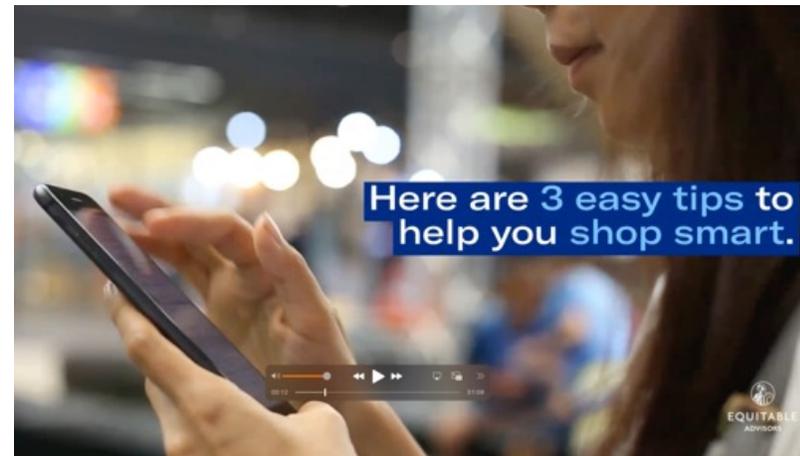
Kristin Malek - Global Director of Business Diversity, CDW

Over the last 18 months, the Covid-19 pandemic's impact on businesses, communities and families has laid the foundation for an unprecedented reassessment of how we live and work. As we rebuild our economies, we know that it's more important than ever before to create diverse, inclusive and equitable workplaces and communities. In the business world, that often translates into diversity targets for hiring, promotion and executive or board participation. Supplier diversity isn't always a part of that conversation but, given its

How we work: Creative

Social assets

Images and assets for social including short animations.



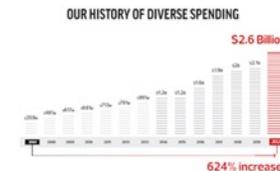
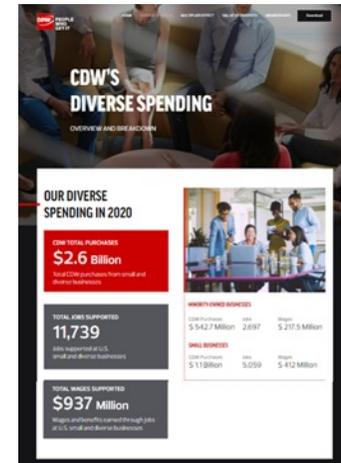
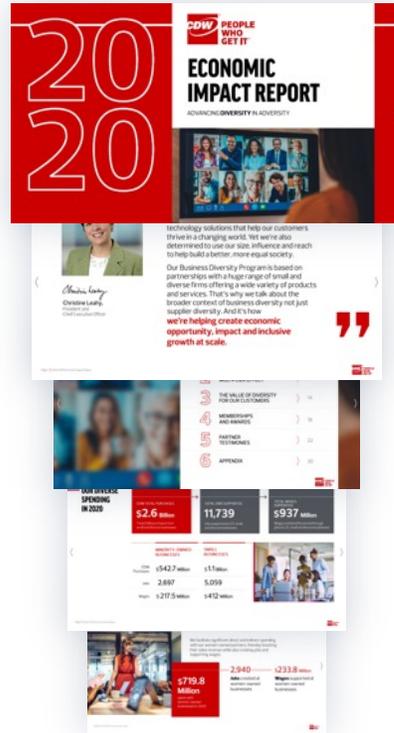
How we work: Creative and content

Solution based content

CDW's Economic Impact report:

The past few years have been challenging for businesses but research we mined shows that diverse suppliers continue to be a driving force to improving the global economy.

To that end, we utilized the data to write the narrative and develop the creative for an annual report that we then transitioned into a digital magazine for ease of sharing on the website, social, with clients and with sales teams.



How we work: Creating awareness through content

Supporting leaders

We create solution-based content, but we also bolster the solution leader.

The EY ServiceNow OT Management slide features a man in safety glasses and text: "Welcome to the next generation of OT Management. Agile Automated Service Oriented. Get ready for the move. Continuous digitalization and progressive interconnectivity of the production environment is paramount to capturing value from the current industrial revolution." It also lists benefits: "1. Better go underlying, 2. Improved management, 3. More affe".

The GBS overview diagram shows a central "Global Business Services" hub surrounded by various service areas like "Global HR", "Global IT", "Global Finance", etc.

The FAQ document includes questions like "What is GBS?" and "What are the benefits of the GBS solution?".

Forbes
Lisa Caldwell
Contributor
MANUFACTURING
Follow

LATEST ARCHIVE

601 views | Jan 4, 2022
Time To Wake Up And Shake Up The Makeup
Diverse boardrooms can foster significant business benefits, and there are six key leadership characteristics manufacturers should look for to help make it happen.

1,254 views | Nov 3, 2021
A Shift On The Board Can Put Manufacturers On The Path To Greatness
Establishing and appointing an elite board is essential for the manufacturing industry. Executives should consider four key changes when building inside the boardroom.

281 views | Sep 28, 2021
As Manufacturers Transform, They Must Not Forget The Boardroom
The manufacturing industry is changing, but industry leaders acknowledge the benefits of getting back in the boardroom. There are six clear steps any manufacturer can take to begin equipping their board and business for future success.

667 views | Sep 1, 2021
Manufacturing Leaders Must Choose Improvement Over Perfection
Industry leaders are encouraged to shift their focus from segmented supply chains to supply chain networks for better risk management and optimized performance.

AUTHORITY MAGAZINE
POP CULTURE BUSINESS SOCIAL IMPACT WELLNESS TECH ABOUT AUTHOR

EY's Liz Mann: Five Things Every Business Needs To Know About Storing and Protecting Their Customers' Information
An Interview With Jason Remillard
Jason Remillard
May 3, 2021 - 16 min read

Liz Mann is shown in a portrait at the bottom of the article.

EY Americas Central Region Consulting Managing Partner,
Lisa Caldwell

The image features a dark blue background with a decorative pattern of lighter blue swirls and circles in the upper-left quadrant. The text "Thank you" is centered in a white, serif font.

Thank you